***News Release — Neos Dance Theatre — July 19, 2018***

***Contact for media material - Kathy Hilton,*** ***kathy.hilton@neosdancetheatre.org***

***Contact for interviews - Gwendolyn LeBar,*** ***gwendolyn.lebar@neosdancetheatre.org***

***Hi-res photos are available for download at*** [***www.neosdancetheatre.org***](http://www.neosdancetheatre.org/)

**

**Neos Brings New Life To Ballet @ the Brickyard With *Art in the Alley!***

Mansfield, OH - Neos Dance Theatre returns to Mansfield for the fifth consecutive summer of Ballet @ the Brickyard on Saturday, August 4th, sponsored by Cleveland Financial. The event brings together the best of Mansfield for an evening of creativity; featuring creative dance and, music on the Mechanics Bank Stage, in addition to visual art by local artists, food, and drink.

This summer, Neos Dance Theatre introduces its newest program addition: *Art in the Alley!* Local artists’ work will be on display in the Brickyard alley. This portion of the evening is open and free to the public. Early attendees will have the opportunity to listen to the music of acoustic guitarist, Keagan James Nicolaides while enjoying artwork by Allison Pence, Emily Volz, Betty Perry, and many more. *Art in the Alley!* will also involve artists creating work live throughout the day. Selected works will be available for purchase. For a full list of featured artists please visit: <https://www.neosdancetheatre.org/art-in-the-alley>.

As part of Neos Dance Theatre’s mission to remove barriers that would hinder audience engagement the entire evening is free of charge. Attendees have the option of purchasing VIP tickets which grant patrons access to the exclusive festivities in a tented area, complete with comfortable seating, delicious food, an open bar, and an intimate live performance from singer/songwriter, Brady Jacquin, and more. The VIP area will open at 6PM, and seating for the performance will be provided. Cost is $65

.

At 8PM the pre-show concert will begin on the Mechanics Bank stage featuring dance performances by the Richland Academy Dance Ensemble and the Richland Newhope Dance Troupe. Neos Dance Theatre will perform at 8:30PM performing new work by Ohio-native Bobby Wesner and guest choreographer Joseph Morrissey. The premiering contemporary ballet pieces push the boundaries of the genre by collaborating with local musicians to incorporate a variety of styles from standard jazz to popular music. “Presenting three totally new works in one program is almost unheard of and a very exciting challenge,” said Wesner. “I wouldn’t have been able to take such a risk if it weren’t for the incredible talents of the Neos dancers and our collaborators!”

The entire Ballet @ the Brickyard and *Art in the Alley!* event will run from 4 PM to 10:30 PM. Tickets can be purchased online by visiting Neos Dance Theatre’s homepage  [www.neosdancetheatre.org](http://www.neosdancetheatre.org/) or at the gate. Advanced purchases are encouraged for the VIP area, limited tickets will be available at the gate.

###